

(A research project report, submitted in partial fulfilment of the Masters in Business Administration requirement at Pondicherry Central University)

A Study on
SUBMITTED BY:

Enrolment No:
Course and Specialisation: MBA in
Batch: 2019-21
Under the Guidance of

MBA TWINNING PROGRAMME THE BANGALORE JESUIT EDUCATIONAL SOCIETY ® PONDICHERRY UNIVERSITY June 2021



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June 2021



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PONDICHERRY UNIVERSITY (A Central University established by an Act of Parliament No. 53 of 1985)



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of IV semester MBA under the guidance of	
This research project report is original and not submitted of	earlier for the award of any
legree / diploma or associated to any other University/Insti	tution.
Signature of the Candidate	Signature of the Director
Signature of the Coordinator	
Place: Bangalore	
Date:	



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STUDENT'S DECLARATION

Ihereby declare that the project work titled
"" is the
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of Masters in Business Administration in
It is an original work done by me under the guidance of
Signature of the Student
Enrollment No:

COMPANY LETTER



ACKNOWLEDGEMENT



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